



Kansas

Jan 01, 2007 through Nov 30, 2007

Call Volume

1,520 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	1177	98.2 %
Spanish	21	1.8 %
Total:	1198	100.0 %

Gender	Callers	Percentage
Female	699	46.0 %
Male	378	24.9 %
Missing	443	29.1 %
*Total:	1520	100.0 %

Pregnant

91

*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	699	48.5
Male	378	42.5
Total:	1077	45.6

Age by Group	Callers	Percentage
Under 18	16	1.5 %
18-29	350	33.0 %
30-44	284	26.7 %
45-64	367	34.6 %
65 and over	45	4.2 %
Total:	1062	100.0 %

Education Level	Callers	Percentage
Grades 1-5 (some Grade School)	9	0.9 %
Grades 6-8 (some Jr. High School)	28	2.9 %
Grades 9-11 (some High School)	158	16.2 %
High School Graduate or GED	331	33.9 %
Some College or Technical School	294	30.2 %
Technical/Trade School	70	7.2 %
College Graduate	69	7.1 %
Graduate School	15	1.5 %
Refused to answer	1	0.1 %
Total:	975	100.0 %



Kansas

Jan 01, 2007 through Nov 30, 2007

Marital Status	Callers	Percentage
Single	390	40.4 %
Married	343	35.5 %
Divorced	155	16.0 %
Widowed	44	4.6 %
Separated	34	3.5 %
Total:	966	100.0 %

Hispanic Ethnicity	Percentage
Yes	5.7 %
No	94.3 %
Total:	100.0 %

Race for Hispanic Ethnicity	Percentage
White	10.9 %
Hispanic	1.8 %
Other	87.3 %
Total:	100.0 %

Race for Non-Hispanic Ethnicity	Percentage
White	79.3 %
Black	12.4 %
Asian	0.7 %
American Indian or Native American	3.3 %
Native Hawaiian or other Pacific Islander	0.1 %
Other	3.8 %
Don't Know	0.1 %
Refused to answer	0.2 %
None of the Above	0.1 %
Total:	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	917	94.8 %
Gay	6	0.6 %
Lesbian	3	0.3 %
Bisexual	18	1.9 %
Other	5	0.5 %
No Answer	18	1.9 %
Total:	967	100.0 %



Kansas

Jan 01, 2007 through Nov 30, 2007

Do you have children under 18 in the home	Callers	Percentage
Yes	421	43.7 %
No	542	56.3 %
Total:	963	100.0 %

How Many Children	Callers	Percentage
1	170	40.4 %
2	145	34.4 %
3	66	15.7 %
4	24	5.7 %
5	10	2.4 %
6	2	0.5 %
8	2	0.5 %
9	2	0.5 %
Total:	421	100.0 %

Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	214	22.3 %
Smoking is allowed anywhere inside the home	148	15.4 %
Smoking is allowed in some areas or at some times	203	21.1 %
Smoking is not allowed anywhere inside your home	396	41.2 %
Total:	961	100.0 %

Sad or Blue	Callers	Percentage
Yes	298	31.1 %
No	660	68.9 %
Total:	958	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	366	37.8 %
\$15,000 to \$24,999	177	18.3 %
\$25,000 to \$34,999	123	12.7 %
\$35,000 to \$49,999	80	8.3 %
\$50,000 to \$74,999	55	5.7 %
\$75,000 to \$99,999	21	2.2 %
\$100,000 and over	12	1.2 %
Don't know/Not sure	90	9.3 %
Refused	45	4.6 %
Total:	969	100.0 %



Kansas

Jan 01, 2007 through Nov 30, 2007

Limited Activity	Callers	Percentage
Yes	335	34.9 %
No	624	65.1 %
Total:	959	100.0 %

How Heard About Quitline		Callers	Percentage
Ads	TV ad	418	36.1 %
	Radio Ad	29	2.5 %
	Newspaper ad	9	0.8 %
	Flyer (school/community)	30	2.6 %
Subtotal:		486	41.9 %
Referrals	Internet/Website	39	3.4 %
	Other health care provider	38	3.3 %
	ACS Office	6	0.5 %
	County Health Department	57	4.9 %
	Nurse	6	0.5 %
	Dentist	5	0.4 %
	Pharmacist	2	0.2 %
	Doctor/Healthcare Provider	205	17.7 %
	Family/Friend	88	7.6 %
	Community Event	2	0.2 %
	Workplace	27	2.3 %
	Phone Book	7	0.6 %
Subtotal:		482	41.6 %
News	TV news story	19	1.6 %
	Newspaper story	5	0.4 %
	Radio News Story	1	0.1 %
Subtotal:		25	2.2 %
	Cigarette Pack (on/inside)	3	0.3 %
Subtotal:		3	0.3 %
Other*	Other	163	14.1 %
Subtotal:		163	14.1 %
Total:		1159	100.0 %



Kansas

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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	444	29.2 %
Subtotal:		444	29.2 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	48	3.2 %
Subtotal:		48	3.2 %
Personally Quitting Cigarettes	Counseling	375	24.7 %
	Counseling & Community Referral	167	11.0 %
	Self-Help	188	12.4 %
	Self-Help & Community Referral	79	5.2 %
	Info	99	6.5 %
	Community Referrals	24	1.6 %
Subtotal:		932	61.3 %
Personally Quitting Smokeless	Counseling	20	1.3 %
	Counseling & Community Referral	3	0.2 %
	Self-Help	17	1.1 %
	Self-Help & Community Referral	4	0.3 %
	Info	1	0.1 %
Subtotal:		45	3.0 %
Already Quit Cigarettes	Counseling	11	0.7 %
	Counseling & Community Referral	17	1.1 %
	Self-Help	7	0.5 %
	Self-Help & Community Referral	7	0.5 %
	Info	6	0.4 %
	Info & Community Referral	1	0.1 %
Subtotal:		49	3.2 %
Already Quit Smokeless	Counseling	1	0.1 %
	Self-Help	1	0.1 %
Subtotal:		2	0.1 %
Total:		1520	100.0 %



Kansas

Jan 01, 2007 through Nov 30, 2007

Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	19.5	9.0
Callers with valid response	830	43

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	4.7	6.5
Callers with valid response	825	45

Tobacco Duration	Callers	Percentage
Less than one year	1	0.1 %
One to five years	95	10.0 %
Six to ten years	142	14.9 %
Greater than ten years	716	75.1 %
Total:	954	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	508	55.8 %
No	402	44.2 %
Total:	910	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	831	80.8 %
	Action	46	4.5 %
	Did not provide sufficient information to establish stage	104	10.1 %
Subtotal:		981	95.4 %
Smokeless	Contemplation	39	3.8 %
	Action	2	0.2 %
	Did not provide sufficient information to establish stage	6	0.6 %
Subtotal:		47	4.6 %
Total:		1028	100.0 %



Kansas

Jan 01, 2007 through Nov 30, 2007

May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
1	1	0.1 %
2	7	0.8 %
3	16	1.9 %
4	12	1.4 %
5	25	3.0 %
6	24	2.9 %
7	16	1.9 %
8	10	1.2 %
9	3	0.4 %
10	130	15.7 %
11	5	0.6 %
12	23	2.8 %
13	3	0.4 %
14	3	0.4 %
15	71	8.6 %
16	2	0.2 %
17	2	0.2 %
18	6	0.7 %
20	267	32.2 %
23	1	0.1 %
25	23	2.8 %
27	1	0.1 %
28	2	0.2 %
30	86	10.4 %
31	1	0.1 %
35	11	1.3 %
40	54	6.5 %
50	12	1.4 %
60	9	1.1 %
70	1	0.1 %
80	1	0.1 %
90	1	0.1 %
110	1	0.1 %
Total:	830	100.0 %



Kansas

Jan 01, 2007 through Nov 30, 2007

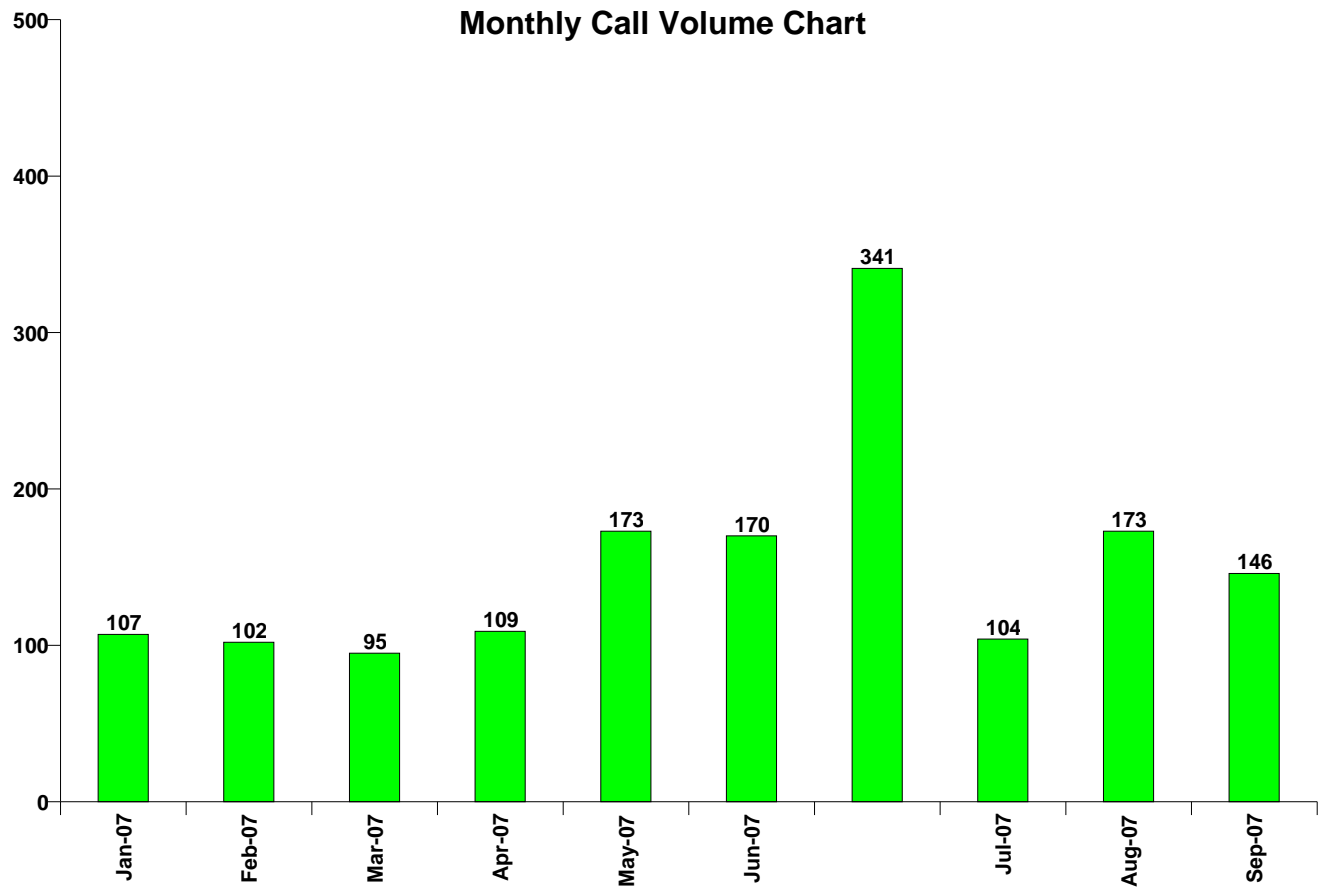
Monthly Call Volume

Month	Callers	Percentage
Jan-07	107	9.1 %
Feb-07	102	8.7 %
Mar-07	95	8.1 %
Apr-07	109	9.2 %
May-07	173	14.7 %
Jun-07	170	14.4 %
Jul-07	104	8.8 %
Aug-07	173	14.7 %
Sep-07	146	12.4 %
Total:	1179	100.0 %



Kansas

Jan 01, 2007 through Nov 30, 2007



- Number of Calls is on Vertical Axis
- Month is on Horizontal Axis



Kansas

Jan 01, 2007 through Nov 30, 2007

Call Volume by County

County Name	Callers	Percentage
Ellis	23	1.5 %
Ellsworth	1	0.1 %
Finney	33	2.2 %
Ford	6	0.4 %
Franklin	8	0.5 %
Geary	41	2.7 %
Gove	2	0.1 %
Graham	1	0.1 %
Grant	2	0.1 %
Greenwood	9	0.6 %
Hamilton	2	0.1 %
Harper	3	0.2 %
Harvey	35	2.3 %
Haskell	2	0.1 %
Jackson	15	1.0 %
Jefferson	8	0.5 %
Jewell	5	0.3 %
Johnson	126	8.4 %
Kearny	2	0.1 %
Kingman	4	0.3 %
Labette	9	0.6 %
Lane	2	0.1 %
Leavenworth	16	1.1 %
Lincoln	1	0.1 %
Linn	4	0.3 %
Logan	4	0.3 %
Lyon	49	3.3 %
Marion	6	0.4 %
Marshall	1	0.1 %
McPherson	21	1.4 %
Meade	2	0.1 %
Miami	8	0.5 %
Mitchell	3	0.2 %
Montgomery	27	1.8 %
Morris	1	0.1 %
Morton	2	0.1 %
Nemaha	6	0.4 %
Neosho	5	0.3 %
Ness	2	0.1 %
Norton	6	0.4 %
Osage	19	1.3 %
Osborne	2	0.1 %
Ottawa	4	0.3 %
Pawnee	8	0.5 %
Pottawatomie	12	0.8 %
Pratt	3	0.2 %



Kansas

Jan 01, 2007 through Nov 30, 2007

Call Volume by County

County Name	Callers	Percentage
Rawlins	3	0.2 %
Reno	54	3.6 %
Rice	8	0.5 %
Riley	43	2.9 %
Rooks	6	0.4 %
Rush	2	0.1 %
Russell	13	0.9 %
Saline	54	3.6 %
Scott	2	0.1 %
Sedgwick	403	26.8 %
Seward	16	1.1 %
Shawnee	147	9.8 %
Sherman	9	0.6 %
Smith	6	0.4 %
Stafford	1	0.1 %
Stevens	6	0.4 %
Sumner	12	0.8 %
Thomas	6	0.4 %
Trego	1	0.1 %
Wabaunsee	4	0.3 %
Washington	3	0.2 %
Wilson	5	0.3 %
Woodson	3	0.2 %
Wyandotte	147	9.8 %
Total:	1505	100.0 %

Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
9	1	0.1 %	0.1 %
13	2	0.2 %	0.3 %
14	1	0.1 %	0.4 %
15	2	0.2 %	0.6 %
16	4	0.4 %	0.9 %
17	6	0.6 %	1.5 %
18	21	2.0 %	3.5 %
19	26	2.4 %	5.9 %
20	34	3.2 %	9.1 %
21	30	2.8 %	12.0 %
22	25	2.4 %	14.3 %
23	31	2.9 %	17.2 %
24	26	2.4 %	19.7 %
25	26	2.4 %	22.1 %
26	36	3.4 %	25.5 %
27	38	3.6 %	29.1 %
28	38	3.6 %	32.7 %



Kansas

Jan 01, 2007 through Nov 30, 2007

Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
29	19	1.8 %	34.5 %
30	19	1.8 %	36.3 %
31	21	2.0 %	38.2 %
32	10	0.9 %	39.2 %
33	10	0.9 %	40.1 %
34	19	1.8 %	41.9 %
35	18	1.7 %	43.6 %
36	27	2.5 %	46.1 %
37	20	1.9 %	48.0 %
38	17	1.6 %	49.6 %
39	23	2.2 %	51.8 %
40	19	1.8 %	53.6 %
41	21	2.0 %	55.6 %
42	20	1.9 %	57.4 %
43	13	1.2 %	58.7 %
44	27	2.5 %	61.2 %
45	38	3.6 %	64.8 %
46	26	2.4 %	67.2 %
47	20	1.9 %	69.1 %
48	26	2.4 %	71.6 %
49	27	2.5 %	74.1 %
50	27	2.5 %	76.6 %
51	23	2.2 %	78.8 %
52	22	2.1 %	80.9 %
53	18	1.7 %	82.6 %
54	25	2.4 %	84.9 %
55	11	1.0 %	86.0 %
56	12	1.1 %	87.1 %
57	17	1.6 %	88.7 %
58	12	1.1 %	89.8 %
59	15	1.4 %	91.2 %
60	9	0.8 %	92.1 %
61	14	1.3 %	93.4 %
62	10	0.9 %	94.4 %
63	9	0.8 %	95.2 %
64	6	0.6 %	95.8 %
65	8	0.8 %	96.5 %
66	1	0.1 %	96.6 %
67	6	0.6 %	97.2 %
68	1	0.1 %	97.3 %
69	1	0.1 %	97.4 %
70	6	0.6 %	97.9 %
71	3	0.3 %	98.2 %
72	4	0.4 %	98.6 %
73	3	0.3 %	98.9 %
75	1	0.1 %	99.0 %
76	2	0.2 %	99.2 %
78	1	0.1 %	99.2 %



Kansas

Jan 01, 2007 through Nov 30, 2007

Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
79	1	0.1 %	99.3 %
80	2	0.2 %	99.5 %
83	1	0.1 %	99.6 %
84	2	0.2 %	99.8 %
86	1	0.1 %	99.9 %
91	1	0.1 %	100.0 %
Total:	1062	100.0 %	



Kansas

Jan 01, 2007 through Nov 30, 2007

Insurance Name	Callers	Percentage
Aetna	8	1.3 %
Allied	1	0.2 %
american healthcare alliance	1	0.2 %
American Medical	2	0.3 %
Army	1	0.2 %
assurance	1	0.2 %
BC	2	0.3 %
BCBC	1	0.2 %
BCBS	63	10.3 %
BC/BS	4	0.7 %
BCBS and Medicare	1	0.2 %
BC BS KS	1	0.2 %
BCBS of Idaho	1	0.2 %
BCBS of Illinois	1	0.2 %
BCBS of Kansas	2	0.3 %
BCBS of Kansas City	2	0.3 %
BC/BS of KS	2	0.3 %
BCBS of KS	1	0.2 %
BCBS of KS and Medicare	1	0.2 %
BCBS of Utah and Medicaid	1	0.2 %
Beach St	1	0.2 %
Benefit Mangmnt Ins	1	0.2 %
Blue Advantage of Arkansas	1	0.2 %
Blue Choice	1	0.2 %
Blue cross	9	1.5 %
blue cross/blue sheild	1	0.2 %
Blue Cross Blue Sheild	2	0.3 %
blue cross blue sheild of kansas	1	0.2 %
BlueCrossBlueShield	1	0.2 %
Blue Cross Blue Shield	31	5.1 %
blue cross blue shield/medicare	1	0.2 %
Blue Cross Blue Shield, Medicare	1	0.2 %
Blue Cross Blue Shield of Arkansas	1	0.2 %
Blue Cross Blue Shield of Kansas	2	0.3 %
Blue Cross/Blue Shield of KS	2	0.3 %
BLue Cross Blue Shield of KS	1	0.2 %
Blue Cross Blue Shield of Texas	1	0.2 %
Caventry	1	0.2 %
Centry	1	0.2 %
Champus Tricare	1	0.2 %
childrens mercy	3	0.5 %
Children's Mercy	1	0.2 %
Childrens Mercy Family Health	1	0.2 %



Kansas

Jan 01, 2007 through Nov 30, 2007

Insurance Name	Callers	Percentage
Cigna	5	0.8 %
COBRA	1	0.2 %
Columbian Life	1	0.2 %
Construction and Laborers Union	1	0.2 %
Coventree	1	0.2 %
Coventry	10	1.6 %
coventry and medicare	1	0.2 %
Coverntry	1	0.2 %
Definity	1	0.2 %
Defintity Health	1	0.2 %
"Does Not Know"	1	0.2 %
Does Not Know	19	3.1 %
does not know-from state	1	0.2 %
doesn't know	1	0.2 %
don't know	1	0.2 %
Federated Insurance	1	0.2 %
Firstguard	1	0.2 %
First Guard Health Plan	1	0.2 %
Fiserv	1	0.2 %
Fiserz	1	0.2 %
Great West	1	0.2 %
Healthlink	1	0.2 %
healthmaze	1	0.2 %
health wave	7	1.1 %
Healthwave	4	0.7 %
health way	3	0.5 %
Healthway	3	0.5 %
Healthways	5	0.8 %
Health Ways	5	0.8 %
Heath Ways 19	1	0.2 %
Humana gold	1	0.2 %
Kansan Health	1	0.2 %
Kansas Medicaid	1	0.2 %
kansas state medical	1	0.2 %
Kansas State Medical Card	1	0.2 %
KBT	1	0.2 %
KS Health Wave	1	0.2 %
Maricare A&B/Medicaid/Well Care	1	0.2 %
Mecial Card	1	0.2 %
MEDICADE	3	0.5 %
Medicade Medicare	1	0.2 %
Medicaid	68	11.1 %
medicaid and mediare	1	0.2 %



Kansas

Jan 01, 2007 through Nov 30, 2007

Insurance Name	Callers	Percentage
Medicaid and medicare	3	0.5 %
medicaide/medicare	1	0.2 %
medicaid/medicare	3	0.5 %
Medicaid, medicare	1	0.2 %
Medicaid & Medicare	3	0.5 %
medicaid/medicare/ssr	1	0.2 %
Medicaid of FL	1	0.2 %
Medicaid, spenddown	1	0.2 %
medical card	10	1.6 %
medical card-KS	1	0.2 %
Medicam - State Wellfair	1	0.2 %
Medican	4	0.7 %
Medicare	57	9.3 %
Medicare A, B & C	1	0.2 %
Medicare and Aetna	1	0.2 %
medicare and BCBS	2	0.3 %
medicare and humana and BCBS	1	0.2 %
Medicare and Medicaid	7	1.1 %
Medicare and Tricare	1	0.2 %
Medicare and Tri-Care	1	0.2 %
MEdicare & BCBS	2	0.3 %
Medicare/medicaid	8	1.3 %
Medicare & Preferred Health of KS	1	0.2 %
Medicare & Tricare	1	0.2 %
Medicare, USAA	1	0.2 %
MediKan	3	0.5 %
Mutual	1	0.2 %
Pacific Finance	1	0.2 %
Perferred Plus of Kansas	1	0.2 %
Pfizer	2	0.3 %
PPK	1	0.2 %
PPK Blue Cross Blue Shield of Kansas	1	0.2 %
preferred.	1	0.2 %
Preferred Care Blue	1	0.2 %
Preferred Health Systems	4	0.7 %
Preferred Plus Kansas	1	0.2 %
Preferred Plus of Kansas	5	0.8 %
preffered Health Sys	1	0.2 %
Prefferred Plus	1	0.2 %
Premier Blue	1	0.2 %
Principal	1	0.2 %
Principal Life	1	0.2 %
Prinicpal	1	0.2 %



Kansas

Jan 01, 2007 through Nov 30, 2007

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project access	1	0.2 %
refused	2	0.3 %
refused to answer	9	1.5 %
Refuse to answer	1	0.2 %
Reliable Life	1	0.2 %
Reliance	1	0.2 %
Shelter	1	0.2 %
signa	2	0.3 %
Spirit PPK	1	0.2 %
SRS	3	0.5 %
SRS - Medicaid	1	0.2 %
SSI Medicaid	1	0.2 %
Star Bridge	1	0.2 %
State Medical	2	0.3 %
State Medical Card	1	0.2 %
State of Kansas	1	0.2 %
state of kansas health insurance card	2	0.3 %
State of KS Health Ins Card	1	0.2 %
through Social Security - does not know	1	0.2 %
Traveler's	1	0.2 %
Tricare	11	1.8 %
Tri Care	1	0.2 %
TriCare For Life/BC/BS/Medicare	1	0.2 %
Triwest	3	0.5 %
Unicare	8	1.3 %
Unicare Medicaid	2	0.3 %
United	1	0.2 %
United Health	1	0.2 %
United Healthcare	3	0.5 %
United Health Care	7	1.1 %
VA	3	0.5 %
Veteran	1	0.2 %
WalMart Insurance BC/BS Choice	1	0.2 %
Tricare and Medicare	1	0.2 %
Des not know	1	0.2 %
Harrington	1	0.2 %
Carpetner District Council	1	0.2 %
Disability	1	0.2 %
benefit managment	1	0.2 %
BCBS & Medicare	1	0.2 %
unknown	2	0.3 %
Veterans Administration Ins	1	0.2 %
Medicare / Medicaid	1	0.2 %



Kansas

Jan 01, 2007 through Nov 30, 2007

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Tri-Care	2	0.3 %
Coventry Health Care	1	0.2 %
Perfered	1	0.2 %
Perferred Plus of KS	1	0.2 %
a medical card	1	0.2 %
bcbs of GA	1	0.2 %
Kansas Medicare	1	0.2 %
BCBS of IL	1	0.2 %
Medicare.Medicaid	1	0.2 %
medicaid/pacificare	1	0.2 %
heathways	1	0.2 %
Preferd Plus of Kansas	1	0.2 %
Kansas SRS	1	0.2 %
medicare 7 medicaid	1	0.2 %
General Motors	1	0.2 %
Aid Association for Lutherans	1	0.2 %
Kansa BCBS & Medicare	1	0.2 %
prefered health	1	0.2 %
FMH Benefit Services	1	0.2 %
Medicare and United Hltcare	1	0.2 %
Medicare/ Medicaid	2	0.3 %
BCBS, Medicare	1	0.2 %
preferred	1	0.2 %
State Farm	1	0.2 %
ICM	1	0.2 %
BCBS Arkansas	1	0.2 %
government/state, does not know	1	0.2 %
Uninted American	1	0.2 %
American Family	1	0.2 %
Preferred Health	3	0.5 %
Medicare & Medicaid	1	0.2 %
Kansas Health Place	1	0.2 %
Beach street	1	0.2 %
Humana	3	0.5 %
BCBS KS	1	0.2 %
Freedom Network	1	0.2 %
Mediciad	1	0.2 %
State of Kansas Health Insurance	1	0.2 %
Medicare A and B	1	0.2 %
Social secuoty medicare	1	0.2 %
BCBS/Medicare/Medicaid	1	0.2 %
Children's Mercy Family Health Partners	1	0.2 %
Blue Shield	1	0.2 %



Kansas

Jan 01, 2007 through Nov 30, 2007

Insurance Name	Callers	Percentage
Air Force coverage	1	0.2 %
Preferred Plus of KS	1	0.2 %
Blue Cross Blue Shields of Kansas City	1	0.2 %
Medicade and medicare	1	0.2 %
A & B	1	0.2 %
Total:	611	100.0 %



Kansas

Jan 01, 2007 through Nov 30, 2007

How Heard about Quitline (Other)	Callers	Percentage
AARP magazine	2	1.2 %
ACS brochure	2	1.2 %
already knew about ACS	1	0.6 %
Am Lung Assoc	1	0.6 %
billboard	7	4.3 %
booklet	1	0.6 %
brochure	1	0.6 %
brochures	1	0.6 %
business card	1	0.6 %
bustop bench	1	0.6 %
ca hotline	1	0.6 %
called before	1	0.6 %
Called Us before	1	0.6 %
card	2	1.2 %
card picked up at restaurant	1	0.6 %
central kansas foundation	1	0.6 %
Chantix help sign	1	0.6 %
Chantix package	1	0.6 %
Chantix referral	1	0.6 %
church	1	0.6 %
Coalition of Hispanic Women Against Cancer	1	0.6 %
Community Pregnancy Agency	1	0.6 %
Developed into QL from a regular NCIC inbound call	1	0.6 %
Did not ask	1	0.6 %
Family Connections Organization	1	0.6 %
Free and Clear	2	1.2 %
FreshStart	1	0.6 %
Get Quit chantix	1	0.6 %
Has always known about ACS.	1	0.6 %
has called before	1	0.6 %
health fair	1	0.6 %
health fair related to work	1	0.6 %
Insurance	1	0.6 %
"It's up to me" pamphlet	1	0.6 %
KAN QUIT	1	0.6 %
KS Democratic Party Convention	1	0.6 %
KS health	1	0.6 %
KS health and environment mailing	1	0.6 %
KS smoking phamplet	1	0.6 %
Letter in mail	1	0.6 %
Listing	1	0.6 %
Local Health Clinic	1	0.6 %
local hospital	1	0.6 %
Local & State Resources Packet	1	0.6 %
Magazine	1	0.6 %
Magazine ad	1	0.6 %
Medical Card	1	0.6 %
n/a	2	1.2 %



Kansas

Jan 01, 2007 through Nov 30, 2007

How Heard about Quitline (Other)	Callers	Percentage
no response	1	0.6 %
O Magazine	1	0.6 %
on a piece of paper that she had	1	0.6 %
pamphlet	1	0.6 %
Pamphlet at work	1	0.6 %
paper ??	1	0.6 %
People with Chantix	1	0.6 %
pfizer - manufacturer of Chantix	1	0.6 %
phillip morris pamphlet	1	0.6 %
piece of paper in desk	1	0.6 %
poster	1	0.6 %
previous contact with acs 3 yrs ago	1	0.6 %
previous material order	1	0.6 %
prev ph	1	0.6 %
Quit Now in CO	1	0.6 %
Quit Smoking group	1	0.6 %
Reader's Digest	3	1.9 %
Readers Digest	1	0.6 %
Salina Hospital	1	0.6 %
school	1	0.6 %
Smoking cessation class	1	0.6 %
Smoking Cessation program	1	0.6 %
Social worker at hospital	1	0.6 %
Tobacco Prevention Coalition	1	0.6 %
Tri Care	1	0.6 %
Triwest insurance	1	0.6 %
Unicare Medicaid	1	0.6 %
unk	5	3.1 %
unknown	7	4.3 %
VA hospital Amarillo, TX	1	0.6 %
was a patient at a local hospital	1	0.6 %
WIC	6	3.7 %
Wick office	1	0.6 %
WIC office	2	1.2 %
work fair at a school	1	0.6 %
WYC office	1	0.6 %
Your prenanck week by week	1	0.6 %
?	1	0.6 %
Insurance company unicare	1	0.6 %
KU Med Center	1	0.6 %
KanQuit	1	0.6 %
American Diabetes Association	1	0.6 %
nothing	1	0.6 %
Kimberly Kholman outreach coordinator	1	0.6 %
don't remember	1	0.6 %
Company	1	0.6 %
breast ca brochure	1	0.6 %
Dighton Health Dept	1	0.6 %



Kansas

Jan 01, 2007 through Nov 30, 2007

How Heard about Quitline (Other)	Callers	Percentage
no idea	1	0.6 %
saw at motorcycle rally	1	0.6 %
from her client in nursing home	1	0.6 %
insurance provider	1	0.6 %
she had it from calling QL before	1	0.6 %
sticker at a shelter	1	0.6 %
Tri care or case study for chantix	1	0.6 %
fax referral msg	1	0.6 %
ACS buisness card	1	0.6 %
Counselor	1	0.6 %
KS env agency	1	0.6 %
Healthy Times Magazine	1	0.6 %
hospital	2	1.2 %
Missouri Quitline	1	0.6 %
1-866-667-8278 hotline for pregnant women	1	0.6 %
Life line quit smoking clinic	1	0.6 %
Clinic In Denver	1	0.6 %
old brochures	1	0.6 %
recreation center	1	0.6 %
Pamphlet from hospital	1	0.6 %
Rec Center	1	0.6 %
phone book	2	1.2 %
seminar	1	0.6 %
other publication	1	0.6 %
High Plains Mental Health	1	0.6 %
flyer at hotel	1	0.6 %
411	1	0.6 %
quit assist book	1	0.6 %
quit assist brochure, phillip morris	1	0.6 %
on a card	1	0.6 %
cancer institute	1	0.6 %
1800nobutts	1	0.6 %
Today Show	1	0.6 %
don't recall	1	0.6 %
Total:	161	100.0 %